

THE EFFORTS TO PRESERVE THE TRADITIONAL VALUES OF KENDURI SKO CEREMONY AS THE LOCAL WISDOM OF THE COMMUNITY, KELANTAN KEBALAI VILLAGE, KERINCI REGENCY

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ABSTRACT

The Kerinci community is an indigenous Indonesian community that lives in Kerinci Regency, Jambi Province. They have various forms of art and ceremonies of traditional events which until now can still be found. Kenduri sko is a form of the customary event held every five years as a form of gratitude to God the Almighty for the harvest. In addition to a Thanksgiving event for the harvest, which was held by the community at the Kenduri Sko event, there was also an appointment or inauguration of the title "sko adat" for individuals chosen by each kalbu and appointed by tigo luhah and other traditional leaders. This study aims to reveal the efforts to preserve the traditional values of kenduri sko traditional ceremonies as a tradition that has been going on for generations. The study was carried out in the Kelantan Kebalai Village, Air Hangat Timur District, Kerinci Regency. The research approach was carried out qualitatively by participatory observation methods through in-depth interviews with traditional leaders, communities and village governments and taking documentation of community activities in that tradition. The results of the study show that there are important cultural messages held by each village community in Kerinci that must be maintained. Because this tradition has been around for a long time and must remain in the future. A joint effort is to provide education as early as possible to the next generation in the village of Kelantan Kebalai, both from the family, community, traditional leaders and education at school. So that the tradition of Kenduri Sko traditional ceremony and its meaning is not extinct. Even though the times are progressing rapidly as we feel at this time.

KEYWORDS: *Tradition, Kenduri Sko, Preservation*